Frankfurt daily

The official trade fair newspaper

IFFA

TECHNICAL DATA

PRINT

FORMAT

Bleed size: 254 mm x 352 mm.
Plus 5 mm bleed on all outer edges.

COLORING

1–4 colors (CMYK). No spot colors.
Define only four-color process colors (CMYK).
Convert HKS, Pantone to scale.

PRINT

Sheet-fed offset, scale according to DIN ISO
12647, Screen ruling 54 to 60.

DOCUMENT FORMAT

PDF, EPS, TIFF or JPG.
The resolution of the document must be at
least 300 dpi. No data compression may be
carried out.
All image data must be in CMYK, require a re-
solution of 300 dpi with 1:1 representation and
should be saved as TIFF or binary EPS format.
Please check the settings for trapping and
overprinting settings and pay special attention
to the correct overprinting of black.

FONTS/GRAPHICS

The transmitted data must contain all
necessary components for exposure (images,
logos, fonts, etc.). No modified fonts or TrueTy-
pe fonts may be used.

COLOR TEMPLATE/PROOF

No guarantee for color reproduction without
a proof. Files that are sent in by the printing
material deadline, a proof will be produced for
approval on request.

TYPESETTING AND PROOFREADING WORK

Incorrect exposures due to incomplete or
incorrect files, wrong settings or incomplete
information will be charged. This applies
equally to additional typesetting or correction
work.

DIGITAL

NEWSLETTER

File format: JPG, PNG or GIF.
Maximum 150 KB, static format.

PRINT + DIGITAL

DATA DELIVERY

Please send your data to:
Jutta Schedewy
Phone +49 69 7595 1853
jutta.schedewy@dfv.de